

Campaign for Our Community: For Good. Forever.

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Find out more about the Community Foundation of Western Nevada at nevadafund.org.

The Community Foundation of Western Nevada was established as a 501 c(3) organization in Nevada in 1997 to strengthen local communities through leadership and philanthropy. EIN #88-0370179.

Your gift may be tax deductible under federal law.



**COMMUNITY
FOUNDATION**
of Western Nevada

*Connecting people who care
with causes that matter.*



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Great opportunities often come with great challenges.

If you're reading this, chances are you care deeply about our community. You love the smell of sagebrush after a heavy rain, walking along the Truckee, and skiing through freshly fallen snow.

You know our home when you see it; take it in. Nevada is a special place. And we need to keep it special. But like any community, we face diverse challenges, which can intensify in times of accelerated change—like those we're experiencing.

Every action has an equal and opposite reaction. Rapid change in one area creates pressure in another.

Economic growth has brought many new residents to the Reno area in the past five years. While this produces positive change, it can also have less desirable consequences.

Today, we face many challenges: housing, homelessness, water scarcity, population growth, senior care, income inequality, education. Who knows what tomorrow will bring?

As a community, we must create mechanisms to promote healthy growth and provide relief to these social issues to help protect the future of our region. The time to come together and take action is now.



The Campaign for Our Community has a simple goal—to raise \$10 million for an endowment that will yield more than \$400,000 annually to address community concerns

A Fund For Good. Forever.

The Community Foundation of Western Nevada has embarked on an ambitious effort, the *Campaign for Our Community*, to create the Community Endowment—a fund that will enable our community to implement the solutions they identify.

The *Campaign for Our Community* has a simple goal—to raise \$10 million for an endowment that will yield more than \$400,000 annually to address community concerns as they arise and take care of our region long into the future. Today. Tomorrow. Every year. Forever.

Imagine our potential for good and what we could accomplish with \$400,000 each year. Imagine we had this money year after year, and it grew over time.

The Community Endowment will enable us to move from imagining change to creating change. We won't just change today, we will put in place a tool—a sustainable financial resource—that will help improve the lives of our children and grandchildren.

Where do you see Reno in 20 years? 50 years? What will our community look like?

Through the *Campaign for Our Community*, we can create the infrastructure for the future we want to see and watch it come to life. The Community Endowment won't rely on outside support to influence how we grow. It will be our money, leveraged locally to address the needs most important to us.

These financial resources will be in our community's hands. They will stay in our community, and we will decide how they are allocated.

Give Today, Change Tomorrow.

Our community needs people like you. You care about our future. You want to see Nevada thrive. You want to see your family and neighbors live the best lives they can.

Your gift to the *Campaign for Our Community* will create the change you want to see now and create the future you envision for Nevada. Your gift will combine with the gifts of others as a collective legacy that you and your neighbors bequeath to the community that will:

- Support the work of local nonprofits
- Provide emergency relief to families in need
- Fund research that will improve lives
- Help local champions make their initiatives successful
- Alleviate local suffering and improve quality of life
- Address community challenges now and into the future

We need your help to make the Community Endowment build the best future possible for our region. Please join us in making the *Campaign for Our Community* a reality. Together, we will create a fund that works for good. Forever.

Thank you for your commitment to make our community better.

Ways to Give.

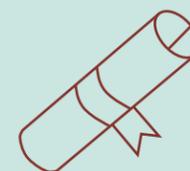
There are many ways to give to the *Campaign for Our Community* that will create positive change in Nevada.



Outright Gifts
(cash, appreciated stock)



IRAs



Bequests



**Other Estate Plans/
Options**

